

Journalism Signature Assignment

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Even though There are always different sides to a story, it truly depends on what you want to believe. The media changes the way a story is told so it best fits the bias of its audience. This is possible through the way images/ videos are depicted, the story itself is told, and which side a biased audience chooses to take

When using photos or videos in a news story it adds that much more clarity when attempting to paint a picture for their audience. Most importantly there are different sides being defended all the time by media outlets around the world, and each of them have their own values and agendas that show through the way that they present each story. The perspective by which a picture is taken can make a whole lot of difference. Media outlets want to pick the pictures that best supports the statements they are trying to make. There was a video released by CNN showing the bomb being dropped out of the plane and then the detonation of the bomb shortly after. What I received from that video was that the US military was quick and effective with what they were trying to accomplish that day. If a media outlet had shown a picture or video of the people of Syria in a state of crisis and panic I think that the message that was intended to be put across would be skewed or mislead. It was also very important for CNN to capture the magnitude of that bomb being dropped, and it was captured perfectly from seeing the bomb to hearing the people in the background being in shock and awe. The mood in which people are captured in these videos and pictures is also very powerful. This lets the

audience have an easier time with emotionally connecting to the story, and feeling what those people who were actually there felt like. When breaking down what is going on within the picture/ video a news outlet source may want to crop out, or add a certain change to the shadows or color scheme with what is being captured. This is all done to draw the audience's eye to what the media source wants them to focus in on.

Events that happen around the world are told in different ways. This is very important because these media outlets need to structure their stories in compliance with the people that take time out of their day to tune in and listen. This was very apparent with the bombing in Syria on ISIS tunnels and cave systems. Without knowing where the news source was coming from it was very obvious to tell which ones had been produced in America versus, versus a country like Britain. The issue America has with ISIS is on a much more personal and emotional level compared to the people living in the UK, because of this the American news sources tend to make this situation out to be more glorified, justifiable, and a big victory for the United States of America. The way that the bomb was discussed was also different, The American news tend to speak about how impressively large and destructive this non-nuclear device was that was dropped. What I found consistently throughout was that the media makes its product for the public to be very suggestive and fulfill and confirm what a lot of people generally feel about

the situation in Syria. By giving out these news stories in a way that a certain audience wants to hear them gives these news outlets more favorability, because the public is getting what they want to hear.

In the world of news there seems to be a trend of this kind of one vs. the other that stories are written by. It is not that black and white though this could be men vs. women, good vs. evil, oppressed vs. aggressors, complications with opposing races, etc. With these clashes with one another one is most of the time more powerful than the other. This is when things get interesting the media has the power to make one side be more favorable to the public to which they are presenting the information to. For example with the bombing in Syria of course the US will have news stories that depict us as being righteous, powerful and victorious. While on the other hand a news station or paper that is pro ISIS may want to portray the situation as invasive, cruel, and unjustified. Interestingly though the information about the event is the same, however the major difference is how the news is presented to the audience. Typically for a western audience for example they would want to see ISIS being destroyed, in turn publications of the even would want to make the US seem to be heroes by bombing ISIS forces in an attempt to end the rebel army.

In conclusion when releases something for the public to see they take in many considerations before doing so. They always want to appeal to their central audience, not only tell the story, but give a visual representation that pushes their agendas, and finally the group or individual is written about in a favorable manner over the opposing individual or group that isn't as favorable to that certain demographic.

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